

MUKTAN KANADE

Visual Designer | Communication Design | Brand, Digital & Marketing Collateral

Email: muktannileshkanade@gmail.com | LinkedIn: linkedin.com/in/muktan-nilesh-kanade | Portfolio: <https://acesse.one/ulhoqjl>

PROFESSIONAL SUMMARY

Visual Designer with 3.5 years of agency experience creating clear, consistent and brand-aligned communication across digital, print, social media, presentations, UI layouts, motion and marketing collateral.

Skilled in understanding briefs, maintaining brand consistency, adapting designs across formats and delivering platform-ready assets within timelines. Experienced across 20+ client categories with strong working knowledge of Adobe Illustrator, Photoshop, Figma, Canva, After Effects, Premiere Pro, AI-assisted creative tools and Website development.

CORE STRENGTHS

Visual Communication | Graphic Design | Brand Consistency | Marketing Collateral | Social Media Design | Digital Design | Presentation Design | Print Design | UI Layouts | Typography | Layout Design | Visual Hierarchy | Deadline Management | Team Collaboration

WORK EXPERIENCE

Indian Magic Eye — Pune, India

Junior Graphic Designer / Visual Communication Designer | May 2023 – Present

Visual design role focused on creating consistent brand and marketing communication across digital, print, social media, UI and motion formats.

- Designed platform-ready assets including social media creatives, reels, brochures, hoardings, presentations, websites, app interfaces, packaging, motion graphics, AI images and AI videos.
- Interpreted client briefs, brand guidelines and communication objectives to create clear visual layouts and final artwork.
- Maintained consistency across multiple brand touchpoints, adapting designs for digital platforms, print formats and campaign requirements.
- Worked across 20+ client categories including education, healthcare, engineering, construction, hospitality, religious organisations, CSR, entertainment, fashion and mobility.
- Managed multiple design tasks within deadlines while supporting campaign delivery and production requirements.
- Took creative execution ownership in the absence of a senior designer for nearly two years.

CLIENT EXPOSURE

Wilo India Mather and Platt | COEPians Academy | Raptech Engineering | La Mom and Miiracle | Yogalaya | Trelawney | Shrimant Dagdusheth Halwai Ganpati Temple Pune | Shree Samarth Seva Mandal Sajjangad | Beyond Bandish | Detective Dhananjay

TOOLS



EDUCATION

Bharati Vidyapeeth College of Fine Arts

Degree in Applied Arts | Completed: 2024

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